

A photograph of two ice hockey players on a rink, overlaid with a semi-transparent red filter. The player on the left is wearing a white jersey with the number 28 and the name 'DOL' on the back. The player on the right is wearing a dark jersey with the number 24. They are standing on the ice, looking towards the right. The background shows a fence and trees.

Edmonton Federation of Community Leagues

Community Strength

Craving Connectedness

Connecting with others is seen as essential for creating a vibrant, engaged and welcoming city





The Original Social Network

Catalyst and coordinator of the
broadest citizen engagement
network in Edmonton



Community Activators

Our expertise in meaningfully connecting people in community spaces and places



Community initiatives. City-wide impact.

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

Margaret Mead

Leveraged Investment

Fiscally prudent means of achieving significant social impact

DATE: 09/14/2018

\$1.00

Investment in EFCL

=

\$1.33

EFCL invested capital - immediate leverage

+

\$4.60

Social Return on Investment - SR01

+

EFCL people and place expertise

+

Engaged community leadership

+

Dynamic volunteer base

Total: Strong ROI and SR01

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