




PROPOSED
OPERATING
BUDGET

Edmonton



TELUS WORLD
of SCIENCE
Edmonton

THE CITY OF EDMONTON
2019 - 2022 Budget





Who we are

Mission

Ignite curiosity. Inspire discovery.
Celebrate science. Change lives.



Who we are

Vision

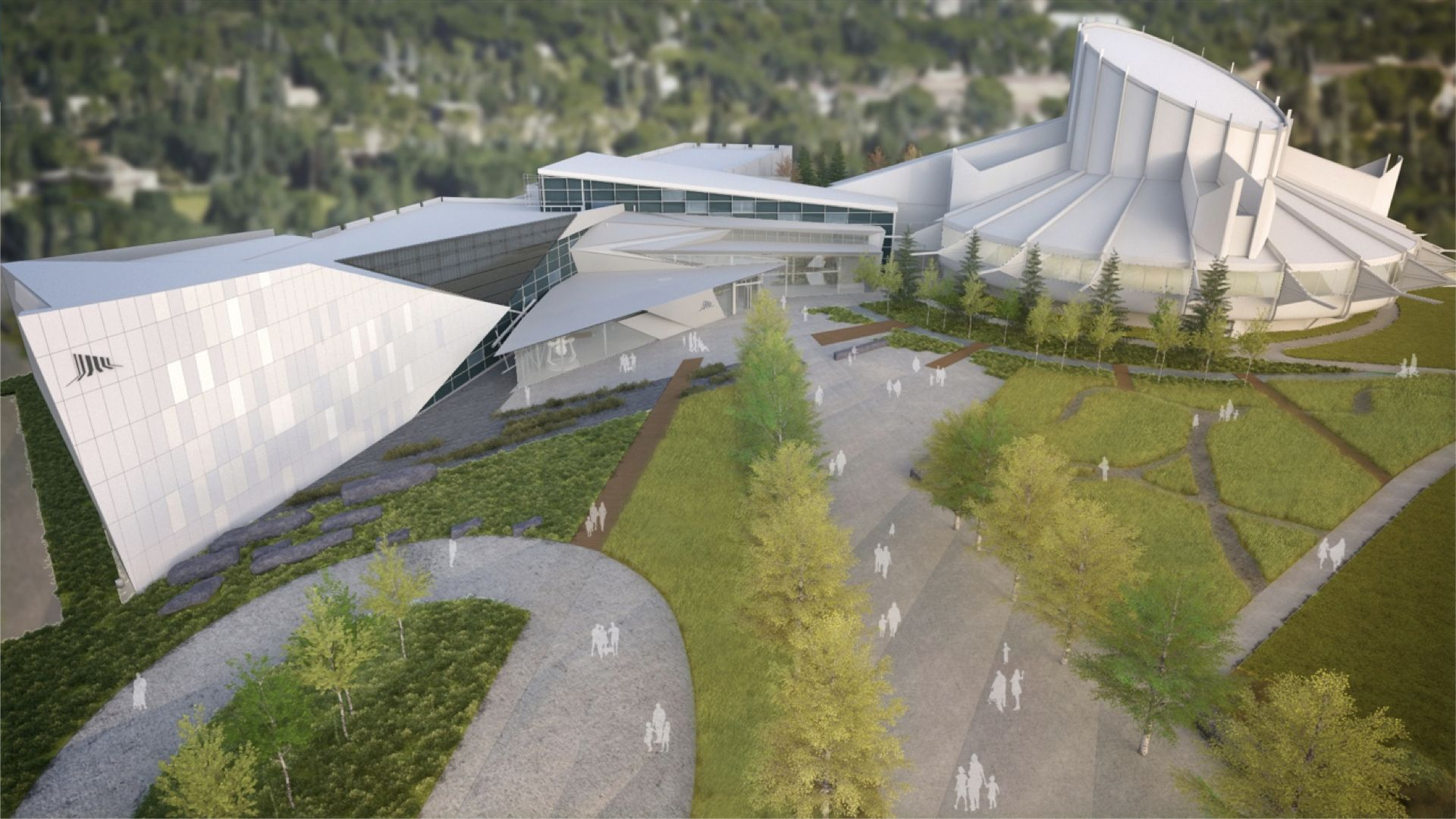
The destination to engage Albertans' hearts and minds in science.



TELUS
WORLD
of SCIENCE

PUBLIC ENTRANCE

TELUS
WORLD
of SCIENCE



Aurora

Project

Visit aurora.twose.ca
to support the Aurora Project.

The S.P.A.C.E. (Stars, Planets, Astronauts, Comets, Etc.) Gallery will be an interactive environment, designed to take you on an amazing journey through galaxies and interstellar space. Drive a rover on the moon, launch a rocket, and form gravity wells with your mass.

INVEST.
BUILD.
INSPIRE.

TELUS WORLD
of SCIENCE
Edmonton

Funded in part by:



Canada





NOW OPEN

ZEIDLER
DOME

S.P.A.C.E.
GALLERY







ZEIDLER DOME

NEW
SPACES
TO EXPLORE



Fuel Up and Blast Off!

- 
PLACE ROCKET
- 
AIM
- 
FUEL
- 
LAUNCH

We use rockets to launch objects into Earth orbit or to send them to other destinations in our Solar System. Rockets work by expelling an exhaust (a gas or ion) at high velocity from a rocket nozzle. As the exhaust moves one way, the rocket moves the other way. This is Sir Isaac Newton's third law of motion which says that for every action (thrust) there is an equal and opposite reaction (rocket moves forward).



OUR ASK:

- A modest increase of \$386,000 to the TWOSE base operating grant, to bring it to the same grant level the science centre received in 2010.
- Adjusted for inflation, that is \$2.498 million (current grant is \$2.011 million)
- Adjustments for inflation in subsequent years.



OUR ASK:

- Will ensure a minimum of three new FTEs
 - drive programs
 - build revenue
 - continue Aurora development
 - develop strategic initiatives



Bringing the Aurora Project to life

→ We are doing the right things.



Bringing the Aurora Project to life

- We serve Edmontonians. 60% of our audience is from the City of Edmonton.
- The remaining 40% of our audience is spending their money in Edmonton.



Bringing the Aurora Project to life

→ Membership is at an all-time record high



Bringing the Aurora Project to life

- The opening of the Zeidler Dome and SPACE drove August and September attendance to the highest levels in five years.



Bringing the Aurora Project to life

- We are not working alone. We are building partnerships with local entrepreneurs, animators, artists, scientists, community groups, and more.



Bringing the Aurora Project to life

→ We are focusing on Edmonton stories



*What is the return on this investment
and how does it support the
City of Edmonton's vision?*



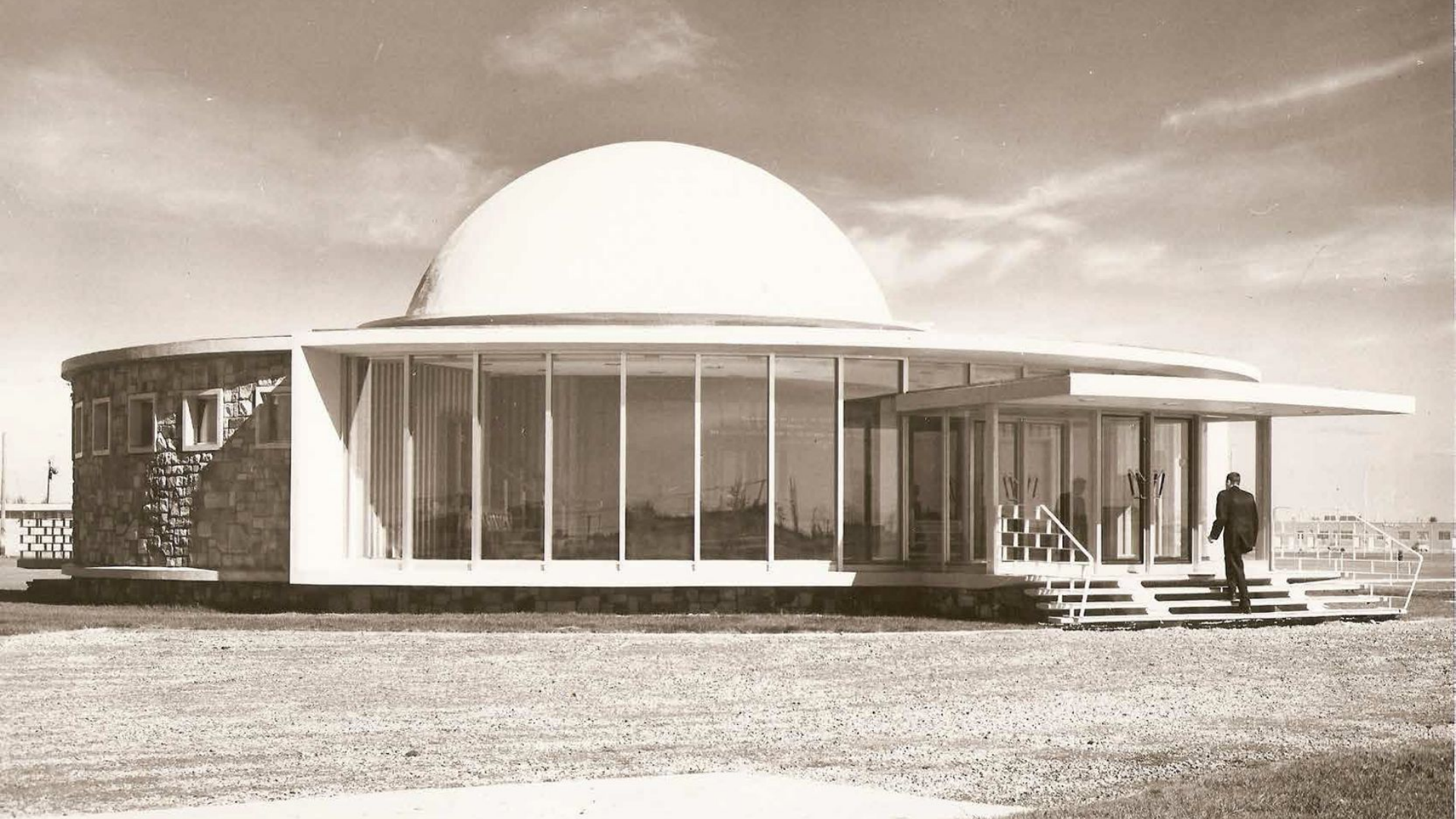
LEGENDS *of the*
NORTHERN SKY

Aurora

Project



Opening March, 2019!!







VOLUNTEER

WOSU.CO

WOSU
ARMY







TELUS WORLD
of SCIENCE
Edmonton

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*A modest one-time increase in
TWOSE's base operating grant to
amplify the contribution of the science
centre to the
City of Edmonton's strategic priorities.*



Thank you!

Edmonton



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of SCIENCE
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